



Collecting Pledges for Butterfly Release and Walk to Remember-June 9th, 2019

Thank-you for collecting pledges for BFO in memory of your loved one.

Please bring your pledge form and pledges collected with you on event day.

Pledgers can donate by cash, cheque payable to 'BFO-Ottawa' or online by Visa/MC through www.Canadahelps.org.

If pledging online, ask the pledger to:

Visit website <https://www.canadahelps.org>, **Search** Bereaved Families Ottawa, Click 'Learn More'

OR follow the link: <https://www.canadahelps.org/en/charities/bereaved-families-of-ontario-ottawa-region/#donate-now-pane>

- Click **Donate Now** button
- APPLY DONATION TO A SPECIFIC FUND : select Butterfly Release and Walk to Remember
- INCLUDE A MESSAGE FOR THIS CHARITY: type your name as the *Participant* for whom they are pledging. We will track your pledges and match them to your pledge form.

Some helpful tips for collecting pledges:

How to ask for pledges? Ask your family, friends, and co-workers. Pick up the phone, send an email or invite them in person when you see them. Forward the email Newsletter you received from BFO announcing the event or Share the event on Facebook. It will provide them with more information about the event and what (and who) they are supporting. Chances are they will want to support you in honouring your loved one.

Sample Message:

Dear friends and family,

In memory of _____, I am challenging myself to raise \$ _____ for Bereaved Families-Ottawa (BFO) at this year's Butterfly Release and Walk to Remember on Sunday June 9, 2019.

BFO really helped me with my grief after _____ died.

They receive \$0 government funding. I want to give back and help this organization that helped me.

100% of the money I raise goes to their programs for people grieving the loss of their loved ones. BFO inspires hope and transformation through a range of programs and services.

Please consider supporting me in raising money in memory of _____ to help someone else living in grief. It may be a lifeline for them like it was for me.

Thank you,

On behalf of the Board of Directors of BFO-Ottawa Region, let us thank-you in advance for your support. We look forward to seeing you on June 9th!